

The 1st International Conference on Folklore, Language, Education and Exhibition (ICOFLEX) 2019

**“Expanding the possibilities of humanities and social studies:
Bridging the past, present, and the future”**

August, 1, 2019, at the Hotel Bidakara Grand Pancoran Jakarta,
Indonesia

EDITORS :

Puput Irfansyah, M.Kom

Ahmad Faiz Muntazori, M.Sn

Itsar Bolo Rangka, M.Pd., Kons

**LEMBAGA PENELITIAN DAN PENGABDIAN MASYARAKAT
UNIVERSITAS INDRAPRASTA PGRI**

2022

The 1st International Conference on Folklore, Language, Education and Exhibition (ICOFLEX) 2019

“Expanding the possibilities of humanities and social studies:
Bridging the past, present, and the future”

STEERING COMMITTEE

General Chair

Prof. Dr. H. Sumaryoto

Program Chair

Dr. Dendi Pratama, S.Sn., M.M., M.Ds.

Co-Chair

Anna Nurfarkhana, S.E., M.M., M.Pd.

INTERNATIONAL ADVISORY BOARDS/REVIEWERS

Dr. Aone Van Engelenhoven

Leiden University, The Netherlands

Prof. Aquarini Priyatna MA, M. Hum, Ph.D.

Universitas Padjadjaran, Bandung, Indonesia

Dr. Iwan Gunawan, S.Sn., M.Si.

Institut Kesenian Jakarta, Indonesia

Dr. Indah Tjahjawulan

Institut Kesenian Jakarta, Indonesia

Dr. Elda Franzia, M.Ds.

Universitas Trisakti, Jakarta, Indonesia

Dr. Ajanta Sen

Indian Institute of Technology, India

Prof. Manneke Budiman, S.S., M.A., Ph.D.

Universitas Indonesia, Jakarta, Indonesia

Tommy Christomy S.S.A., S.S., Grad. Dip., M.A., Ph.D

Universitas Indonesia, Jakarta, Indonesia

Harry B Santoso, Ph.D

Universitas Indonesia, Jakarta, Indonesia

Dr. Pudentia MPSS., M.Hum.

Universitas Indonesia / Asosiasi Tradisi Lisan (ATL), Indonesia

Dr. Konstantinos Retsikas

SOAS University of London, United Kingdom

Prof. Dr. Ade Gafar Abdullah, M.Si.

Universitas Pendidikan Indonesia, Bandung, Indonesia

Prof. Dr. Apsanti Djojosujatno

Universitas Indraprasta PGRI, Jakarta, Indonesia

Dr. Yulianeta

Universitas Pendidikan Indonesia

Dr. Winny Gunarti Widya Wardani, M.Ds.

Universitas Indraprasta PGRI, Jakarta, Indonesia

Dr. Engliana, M.Hum.

Universitas Indraprasta PGRI, Jakarta, Indonesia

Agung Zainal Muttakin Raden, M.Ds.

Universitas Indraprasta PGRI, Jakarta, Indonesia

EDITORS

Puput Irfansyah, M.Kom

Ahmad Faiz Muntazori, M.Sn

Itsar Bolo Rangka, M.Pd., Kons.

Copyright © 2019

Hak cipta dilindungi undang-undang

All rights reserved

- Jakarta :

1 jil. 21 x 29,7 cm, 797 hal

Cetakan Pertama, November 2019

ISBN : xxxxxxxx

Diterbitkan oleh :

Lembaga Penelitian dan Pengabdian kepada Masyarakat

Universitas Indraprasta PGRI

Jl. Nangka No. 58 C Tanjung Barat, Jagakarsa, Jakarta Selatan, 12530

Telp. (021) 78835283 – 7818718

INTRODUCTION

The 1st International Conference on Folklore, Language, Education and Exhibition (ICOFLEX) 2019 took place on August, 1, 2019, at the Hotel Bidakara Grand Pancoran Jakarta, Indonesia. The theme of ICOFLEX 2019 is “Expanding the possibilities of humanities and social studies: Bridging the past, present, and the future”. The ICOFLEX 2019 will be devoted to address researchers, academics, activists, practitioners, students and other groups whose interests are in the issues of Folklore within the framework of Art, Creative Industry, Creative Economy, Technology, Education, and Anthropology.

Jakarta, November 2019

Table of Contents

Cover	i
Organizers	ii
Introduction	iv
1. Managing The Importance Of Learning Styles In Improving Students Achievement In Education: Julinda Siregar, Erni Murniarti	1-5
2. Analysis Of The Linkages Between The Storyline And The Illustration Of The Indonesias Local Story Fairytale Joko Kendil And Its Effects Towards Childrens Reading Interest: Linda Rotua Maritan br Gurning, Winna Nathasia Widjanarso, Soelinto Soelinto, Ferdiansyah Ali, Friska Nurliana Sirait	6-10
3. Analyzing the Learning Objectives of 7 th Grade's English LessonPlan at SMPN 13 South Tangerang: Rohmah Adhawati	11-14
4. The Application of Modified Inquiry to Develop Students Critical Thinking Ability: Ranny Fitria Imran, Rika Partikasari, Novi Ade Suryani	15-18
5. The Benefits of Hypnotherapy in Improving Student Academic Achievements: Imma Rachayu, Azizatul Banat	19-22
6. Biology Learning Innovation Through Bioentrepreneurship: Deden Ibnu Aqil, Adeng Hudaya, Nicky Rosadi, Aster Pujaning Ati, Iramdhan Iramdhan	23-26
7. Effect of Dental Health Education Using Dental Model Compared With Video in Effort of Achievement Level Cleanliness of Student's Tooth: Pudentiana R.R.R. Enggarwati, Siti Nurbayani Tauchid, Nita Noviani	27-31
8. Aggressive Behavior Profile of Student's in Indonesia: Analysis of Physical Agression, Verbal Agression, Anger, and Hostility: Said Alhadi, Wahyu Nanda Eka Saputra, Purwadi Purwadi	32-35
9. Five Martin Aleida's Short Stories as A History Note: Ria Ratna Nengsih, Dewaki Kramadibrata	36-40
10. Flipped Classroom for Reading Enrichment: EFL Learners Participation: Risa Mufliharsi, Emzir Emzir, Ilza Mayuni	41-44
11. Folklore in Indigenous People in Kampung Pulo in Order to Maintain The Sustainability of Their Community: Z Arifin Masri	45-47
12. The Frame of Oral Tradition Ngendau Dayak Kenyah Towards The Creative Industrial Process: Rika Istianingrum, Sumiyadi Sumiyadi, Iskandarwassid Iskandarwassid, Tedi Permadi	48-51
13. Friendship in Hikayat Kalilah Dan Dimna: Dewaki Kramadibrata	52-54

14. Preservation of Indonesian Folklores Trough Digital Database: Wulan Yulian Anggini, Danang Harmoko	55-58
15. Developing Scientific Attitude of Early Children Through Project Based Science Media From Used Plastik Bottle: Ruja Oartujasarum Syisva Nurwita	59-62
16. Elements of Religion and Belief in German Fairy Tales of The Brothers Grimm: Devi Ambarwati Puspitasari	63-68
17. Enhancing Bullying Victim's Resilience Through Cognitive Restructuring Technique: Sabrina Dachmiati, Neng Triyaningsih Suryaman, Dian Renata, Sri Utami	69-72
18. Healing of Stroke Patients with Medical treatment, Traditional Massage and Family Assistance: Hadi Suprpto, Anita Nurfida, Ninta Sri Ulina, Puji Suharmanto, Siti Alifah	73-77
19. Heutagogy Curriculum for Higher Education Management: Hendro Prasetyono, Toto Widiarto, Zainal Abidin, Agus Abdillah, Burhanudin Burhanudin	78-81
20. Implementation of School Model Education Quality Assurance System: Lubban Anwari Alhamidi, Deswita Deswita, Arifannisa Arifannisa	82-87
21. Increasing Higher Order thinking Skills of High School Students Using a Problem-Solving Module: Ninta Sri Ulina, Anita Nurfida, Hadi Suprpto, Puji Suharmanto, Siti Alifah	88-91
22. Inquiry with Visit of Learning Object: Effectivness to Reducing Gender Gap in SMA Physics Learning: Acep Musliman, Amsani Idris	92-97
23. Internal Auditor and Organization Culture on Quality of Financial Reporting of Pharmaceutical Companies: Ewing Yuvisa Ibrani, Yulita Setiawanta, Faisal Faisal, Yenny Dwi Handayani	98-101
24. Japanese Cultural Identity in the Translation of Novel Memoirs of Geisha by Arthur Golden: Imelda Imelda, Saraswati Saraswati	102-107
25. Locus of Control Contribution toward Student Money Allowance Management: Moh Irvan, Tri Anita, Rendika Vhalery, Ari Wahyu Leksono, Novidya Yulanda	108-111
26. Meta-Analysis of Implementation of Character Education Strengthening in Elementary School: Husnul Khotimah, Yetti Supriyati, Asep Supena, Syarif Sumantri, Nandang Hidayat	112-115
27. Folklore as Alternative Storytelling Media for Millennial Generation: Niken Savitri Anggraeni, Joachim David Magetanapuung	116-120
28. Petualangan Berhitung Briani dan Kawan-kawan, Board Game as an Assisting Math Learning Tool For Elementary School's Students: Syarip Hidayat, Dimas Krisna Aditya	121-127

29. Preserving Beluk Tradition as Intangible Cultural Heritage: Muhamad Rosadi, Agus Iswanto	128-132
30. Analysis of Lambe Turah Captions: The Role of Maxims in Pragmatics: Eva Nurul Candra, Elyza Martirini	133-138
31. Cadet's Motivations and Perceptions for Being Seafarer: Popo Hartoyo, Nautica Programme	139-142
32. Cultural Values in Padangmasek Traditional Clothes (Baju Milik and Kambuik Bajambua): Mira Gusniwati, Eva Yuni Rahmawati	143-147
33. Inquiry with Visit of Learning Object: Effectiveness to Reducing Gender Gap in SMA Physics Learning: Acep Musliman, Amsani Idris	148-151
34. Snack (Kudapan) in The Chinese Wedding Ceremony: Rs. Asri Indriana Octavita, Risma Sugihartati, Rima Novia Ulfa	152-159
35. Survey Monkey as an Online Survey Tool to Analyze the Need for Developing Modules: Arinah Fransori	160-163
36. "Tetenger" As a Symbol of Local Wisdom in The Majapahit Era: Mulyadi Mulyadi, Unggul Sudrajat	164-167
37. The Accomplishment of Cooperative Learning Supported by Edraw on Students' Social Skills: LailaDesnaranti, Rendika Vhalery, Siti Wahyuni, Deta Mulyani, Adeng Hudaya	168-175
38. The Analysis of Optimistic Values in English Textbooks of Junior High School in Indonesia: Sri Arfani, Juhana Juhana	176-182
39. The Contribution of Accreditation Quality to Community Trust in School: Supardi Uki Sajiman, Hasbullah Hasbullah	183-187
40. The Contribution of Indonesia Courses in the Industrial Revolution 4.0: Yenni Fitria, Imma Rachayu	188-192
41. The Effect of Emotional Intelligence and Critical Thinking of Students On Concept Control Civic Education: Ahmad Susanto	193-198
42. The Impact of Reflective Maternal Method Toward Receptive Communication Ability on Student with Hearing Impairment: Erlin Fitria, Oktarvia Hardiyantari	199-203
43. The Management of Allowance Among Students on Diverse Backgrounds: Rendika Vhalery, Ani Interdiana Candra Sari, Darwin Hartono, Elin Karlina, Vella Anggresta	204-207
44. Nusantara Visual Style in Cover of Sangkuriang Comic Media Works R.A Kosasih: Iis Purnegsih, Taufiq Akbar, Agung Zaenal M. Raden, Dendi Pratama, Fitria Iswari	208-211
45. The Strategy for Strengthening Multicultural Education at The Primary School Level: Eddy Setyanto, Muhammad Sulhan, Achmad Sjamsuri	212-214

46. The Use of Audio-Visual Media to Improve Learning Ability in Achieving Graduates Competence:	Bakti Toni Endaryono, Yanti Hasbian Setiawati, Muhamad Faqihudin, Tjipto Djuhartono, Lubban Anwari Alhamidi	215-218
47. The Using of GeoGebra Application in Learning Mathematics for Junior High School Students:	Fina Nurmita, Diah Selviani	219-222
48. Total Physical Response: Alternative Method to Improve Vocabulary Mastery of Young Learners:	Winda Widyaningrum	223-226
49. Translation Method in English Language Learning: Students' Perspective:	Imam Sudarmaji	227-231
50. Using Storytelling in Traditional Culinary Tourism Boost Creative and Innovative Entrepreneurship in Digital Media:	Helda Jolanda Pentury, Anastasia Dewi Anggraeni	232-235
51. Women, Language, and Power in Game of Thrones Series:	Roihatul Firdaus, Suma Riella Rusdiarti	236-239
52. Corporate Social Responsibility (Csr) Role on Kampung Jamu Visitors in PT. Martina Berto Cikarang:	Agus Jamaludin, Dwi Narsih, Apipudin Apipudin	240-245
53. Nini Thowong Suatu Nama Permainan Anak-anak Yang Memadukan Antara Mistis dan Kebudayaan Jawa:	Budi Suyanto, Linda Rotua Maritan br Gurning, Soelinto Soelinto, Ferdiansyah ali, Dedy Tri Hudaya	246-250
54. Qasida: A Poetry Art Technique in the Marawis Tradition in Indonesia:	Nanny Sri Lestari	251-255
55. Introducing and Maintaining the Noble Culture of People in Cireundeu Village Through Activities Field Lecture:	Deni Nasir Ahmad	256-260
56. Representation of Kadita as Indonesian Heroine in Mobile Legends Multiplayer Online Battle Arena:	Berti Alia Bahaduri	261-265
57. Single Woman Stereotype On Indonesian Films:	Risa Mufliharsi, Heppy Atma Pratiwi	266-270