

BULLYING IMPLICATION ON MENTAL HEALTH AND MAIN CHARACTER BUILDING IN JOKER MOVIE BY TODD PHILLIPS

Tresno Warningsih¹, Merry Lapasau²

^{1,2}University of Indraprasta PGRI, Jakarta, Indonesia

tresnowarningsih@gmail.com, mlapasau@gmail.com

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Abstrak. Tujuan dari penelitian ini adalah untuk menganalisis indikator bullying dan implikasinya terhadap kesehatan mental dan pembentukan karakter utama dalam film Joker karya Todd Phillips. Data diperoleh, dianalisis dan dijelaskan berdasarkan data dialog yang terdapat dalam film. Metode yang digunakan dalam penelitian ini adalah deskriptif-kualitatif yang bertujuan untuk mendeskripsikan bullying yang mempengaruhi tindakan karakter utama. Penelitian ini menguraikan 1) Indikator bullying dalam film Joker. Dari tabel dialog data, penulis menemukan bahwa karakter utama mengalami tiga jenis bullying, yaitu bullying fisik, bullying verbal, dan bullying emosional. Terdapat 15 indikator bullying dalam film Joker. Indikator tersebut terdiri dari a) 9 bullying emosional atau 60%, b) 4 bullying verbal atau 27% dan c) 2 bullying fisik 13%. Dengan demikian, jenis bullying yang paling banyak terjadi dalam film Joker adalah bullying emosional. 2) Implikasi bullying terhadap kesehatan mental dan pembentukan karakter, berdasarkan teori SOR, tokoh utama mendapatkan a) 15 atau 62% data dari stimulus, b) 5 atau 21% data dari organisme dan c) 4 atau 17% data dari respon. Hal ini menunjukkan bahwa kesehatan mental dan pembentukan karakter sebagian besar dipengaruhi oleh stimulus.

Kata Kunci: Perundungan; Kesehatan Mental; Pembangunan Karakter; Film Joker

Abstract. The purpose of this research is to analyze bullying indicators and its implication on mental health and main character building in Joker movie by Todd Phillips. Data is obtained, analyzed and explained based on dialogue data contained in the movie. The method used in this research is descriptive-qualitative which aims to describe bullying that affects the main character action. The research elaborates 1) Bullying indicators in Joker movie. From the data dialogue table, the writer finds out that main character experienced three types of bullying; physical bullying, verbal bullying and emotional bullying. There are 15 indicators of bullying in Joker movie. The indicator consists of a) 9 emotional bullying or 60%, b) 4 verbal bullying or 27% and c) 2 physical bullying 13%. Therefore, the most type of bullying happened in Joker movie is emotional bullying. 2) Bullying implication on mental health and character building, based on SOR theory, main character got a) 15 or 62% data from stimulus, b) 5 or 21% data from organism and c) 4 or 17% data from response. This shows mental health and character building are mostly affected by the stimulus.

Keyword: Bullying; Mental Health; Character Building; Joker Movie

INTRODUCTION

Decades ago, the norm demanded main characters to be good guys on the right side of the law, like James Bond or Will Kane. Nowadays, however, the writer has enormous freedom to use anti-heroes or even crooks as their main characters. Joker (2019), for instance, romanticizes the criminals and turns them into protagonist. Every character of a movie has an attitude. Attitudes are associated beliefs and behaviors towards some object. They are not stable, and because of the communication and behavior of other people, are subject to change by social influences, as well as by the individual's motivation. The main character is usually a round character whose attitude changed from the beginning to the end of the movie.

For example, the main character in Joker Movie, Arthur Fleck, has changed his attitude from the beginning to the end of the movie. Those changes are the result of bullying that the main character gets and a mental health that he has. Mental health is fundamental to our collective and individual ability as humans to think, emote, interact with each other, earn a living and enjoy life. Bullying is an aggressive action that repeatedly against a group to an individual or individual against individuals that can result in physical injury or psychological trauma. One of the movies that took Mental Health and bullying issues is Joker movie by Todd Phillips.

Joker Movie, directed by Todd Phillips, has a super villain as its main character. Winning the best performance by actor in motion picture (drama) from Golden Globe Award and the best film in 2019 by Venice festival has made Joker Movie is one of must-watch movies in 2019. The film's sense of humor reflects a sociopath that many still believe is the right sense of humor. The movie is also a slap in the face for humorist who cannot make humor without assaulting. The setting is ugly, dirty and abandoned as if it represented the inner world of a traumatized person.

Joker is a film that has triggered in many people the need to write about it because it is a film that reaches all of us, when dealing with violence, mental health, social exclusion among other situations that affect us daily. Most movie analysis is partial and incomplete. It brings a partial perspective. Joker deserves a lot of analysis.

The writer intended for a study which concerned bullying Implication in Joker Movie. In this research, the writer analyzes bullying Implication on mental health and main character building in Joker Movie by Todd Phillips based on three theories. To analyze the data or the movie itself, the writer uses semiotics theory from Roland Barthes (Barthes, 1998 on Jewitt, 2004). Meanwhile, to analyze the indicators of bullying, the writer uses Jonny Shannon's theory about type of bullying (Jonny Shannon, 2010). And to analyze the bullying implication, the writer uses BF Skinner's theory of S-O-R.

As a discipline, semiotics is the study of signs and their functions. In Saussurean terminology, the signs can be classified into the signifier and the signified. The signifier is related to the expression and the signified is related to the content. The signs in semiotics not only include the visual signs like drawings, paintings, and photograph but also include the sounds, words and body language. The study of semiotics is focused on the representation of signs, like the language, image, and object. In visual semiotics, the visual signs have more direct meaning than in language. The representation not only shows the world but also the interaction in it. This interaction can be accompanied by the text or not and then it will constitute a recognizable kind of text (paintings, poster, magazine, etc.) (Jewitt, 2004). The application of semiotics is getting larger when Barthes developed the semiotics from linguistics to visual image, such as the photography, advertisements and movement picture. Roland Barthes stated that Semiology 'aims to take in any system of signs whatever their substances and limits like; images, gestures, musical sounds, and objects.

Meanwhile, to analyze the indicators of bullying, the writer uses Jonny Shannon's theory about type of bullying. There are six main categories of bullying that define different techniques and methods used to intimidate someone. (Jonny Shannon, 2021) Those are; Physical Bullying, verbal Bullying, Cyber Bullying, Emotional Bullying, Prejudicial Bullying, and Sexual Bullying. And to analyze the bullying implication, the writer uses BF Skinner's theory of S-O-R. S-O-R represents Stimulus, Organism, and

Response. This theory based on psychology explains that stimulus is the impulse that contains a statement. Organism which means an individual and responses are the effects, reactions, responses, and answers. This theory explains that a statement delivered to the individual should meet the needs of the individual either material or non-material. The material intended is clothing, food, and shelter. Whereas, the non-material includes a sense of security, wants to be noticed and appreciated (Gao & Bai, 2014).

From the explanation above, this study is chosen since the writer is interested in analyzing bullying that experienced by the character also its implication to Arthur Fleck's mental health and character building in Joker Movie. Regarding focus of the research is formulated as follows: What are the indicators of bullying that main character experiences in Joker Movie? How is the implication of bullying on mental health and main character building in Joker Movie? This study aimed to analyze the indicators of bullying and the impacts of them on mental health and character building. What are the indicators of bullying that main character experiences in Joker Movie? How is the implication of bullying on mental health and main character building in Joker Movie?

METHOD

Research Approach

The data will be analyzed and generated in this research to correspond to the descriptive qualitative method, which is an in-depth explanation of the bullying factors that affect the main character action. In doing the research, the writer uses a qualitative descriptive method. Qualitative descriptive approach used by the writer to examine bullying implication on mental health and main character building is a literary psychological approach. Psychological approach is an approach in which the literature discusses the events of human life. Because humans have a diverse character and attitude, the psychological approach is needed in understanding the human attitude deeply.

Research Technique

In solving the problem of the research, the writer requires careful investigation, regularly and continuously. To obtain empirical data of bullying implication (Stimulus, Organism and Response) that affect the main character's mental health and character building of the research. The writer uses several research techniques as follows:

1. Collecting Data

In this stage, the writer collects the data in the form of theories, manuscript, and also information as well as other supporting documents related to the problems that are being discussed in the research. The writer observes the data of bullying implication on mental health and character building of Arthur Fleck in the Joker movie. Then, the writer classifies data that has been obtained from the utterances of the main character by watching the movie on DVD.

2. Analyzing Data

The analysis data conducted by the writer in this research is by reading the synopsis of Joker movie and watching the movie to understand and explore the data and to find out some stimulus (bullying) that affect mental health and main character building of the story according to B.F Skinner's theory S-O-R (Stimulus, Organism and Response).

3. Coding the Data

On this stage, the writer makes a data codification to support the information of data analysis as follows:

- a. The type of bullying implication based on BF Skinner theory are abbreviated as follows:

Stimulus : S Organism : O Response : R

- b. Topics of conversation are written as follows:

Bullying Indicator : BI

Bullying Implication on Mental Health : BIMH

Bullying Implication on Character Building : BICB

- c. Duration of scene is written as follows:

(00.03.52-00.04.33) : the duration is three minutes and fifty two seconds to four minutes thirty three seconds

Data coding is as follows: S/BI/(00.03.52-00.04.33) which means that the example is taken from the data of stimulus identifying the bullying implication as its topic from three minutes and fifty two seconds to four minutes thirty three seconds.

RESULTS AND DISCUSSION

Result

The writer describes her analysis about bullying implication on mental health and main character building in Joker Movie based on some theories. The implication is analyzed based on the theory from Jonny Shannon, types of bullying, and from B.F Skinner, S-O-R. Jonny Shannon said that there are six main categories of bullying that define different techniques and methods used to intimidate someone. Those are physical bullying, verbal bullying, cyber bullying, emotional bullying, prejudicial bullying, and sexual bullying.

Meanwhile, SOR theory as an abbreviation of the *Stimulus-Organism-Response*, it all comes from psychology. Material objects of psychology and communication are the same as the man whose soul includes the components of attitudes, opinions, behavior, cognition and affection. This theory is based on the assumption that the cause of the behavior changes depending on the quality of the stimulus that communicates with the organism. The elements of this model are the message (stimulus), communicant (organism), effect (response).

Bullying Indicator

From the data table that elaborates some indicators of bullying happened in Joker movie; the writer finds out that main character experienced three types of bullying. They are physical bullying, verbal bullying and emotional bullying. Physical bullying occurs when people use their physical force and actions to take control of someone else. Though it isn't always the case, physical bullies are often bigger, stronger and more fit than their peers. Knowing this, they use their strength and power to their advantage, using their body to weaken their target. Some of the physical attacks inflicted during physical bullying include kicking, punching, hitting, shoving, slapping and slamming.

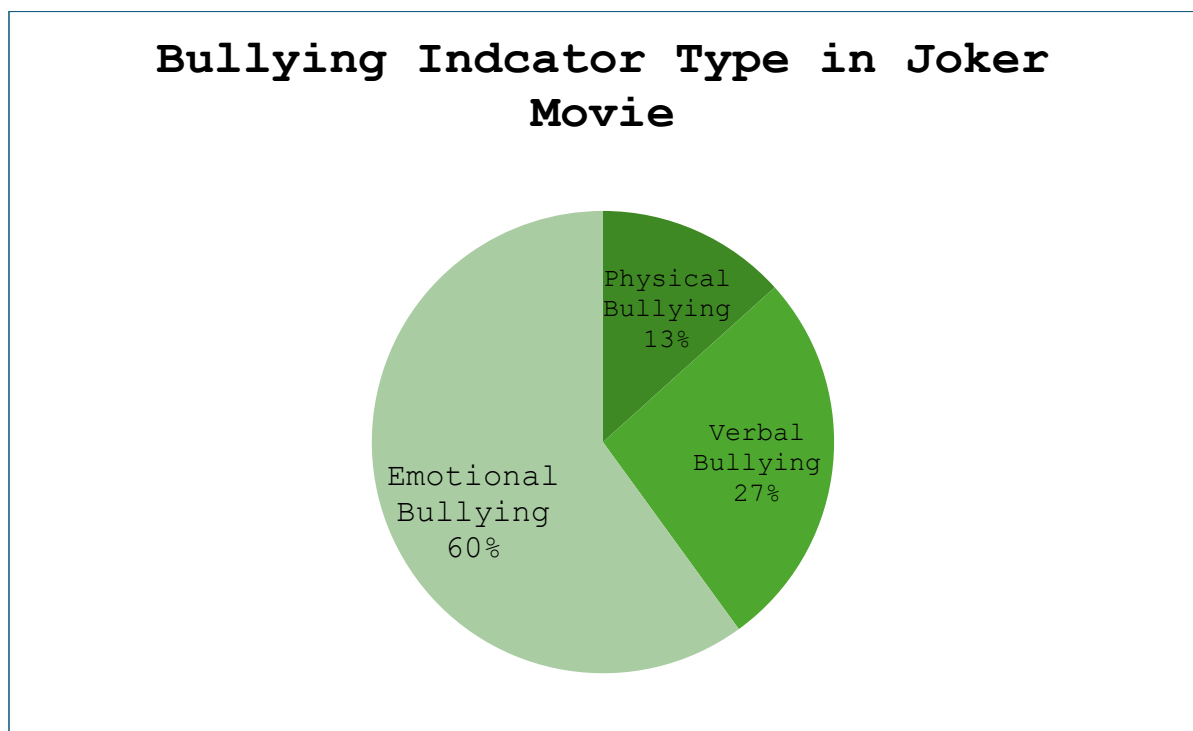
Unlike physical bullies who use their bodies to inflict harm, verbal bullies use words, language, and painful statements to bring a similar level of shame. Meanwhile, emotional bullying occurs when students try to ostracize one of their peers by changing their social standing, putting themselves in a more powerful and popular position in the process. The ways that an emotional bully might achieve his or her aim include spreading

lies about the target, sharing secrets told in confidence, exposing embarrassing aspects of the target’s life, manipulating social situations and breaking trust. As a result of these actions, a person on the receiving end of this situation will often feel insulted teased, ganged up against, excluded or ignored.

The data table shows there are 15 indicators of bullying in Joker movie. The indicator consists of 9 emotional bullying, 4 verbal bullying and 2 physical bullying. Emotional bullying got $\frac{9}{15} \times 100\% = 60\%$, and verbal bullying got $\frac{4}{15} \times 100\% = 27\%$, meanwhile physical bullying got $\frac{2}{15} \times 100\% = 13\%$. Therefore, the writer can conclude that the most type of bullying happened in Joker movie is emotional bullying. The percentage can be seen on table 1 and pie chart below.

Table 1 The Percentage of “Bullying Indicator” (a)

No	Type of Bullying	Total Number of Appearances	Percentage
1	Emotional Bullying	9	60
2	Verbal Bullying	4	27
3	Physical Bullying	2	13
	Total	15	100



Picture 1 Chart of Bullying Indicator

Discussion

Bullying Implication on Mental Health and Character Building

Mental health and character building depend on the process that occur in individuals. The process is affected by some stimulus, the stimulus that happened in Joker movie is emotional bullying. This stimulus has gained the attention of the organism; the ability of this organism can continue the subsequent process. Then, the organism can receive both what has been processed so that it can happen willingly in response. Therefore, we can conclude that the reason why the main character in Joker movie has mental issue and changed his character is because of the implication of emotional bullying.

At this point, the writer analyzes how bullying can affect mental health and main character building in Joker movie based on SOR theory explained in the research. The writer finds out that in the movie, Arthur definitely changed his attitude because of bullying. Arthur who was a nice, energetic and weird clown became a dangerous, vicious and villainous Joker. That is the response of the stimulus he got from the movie. He has never committed a crime before he got bullied and mocked. Taken some dialogues at the beginning of the movie. Arthur still does not commit a crime when he responds to the stimulus he got from the movie. In the middle of the movie, he was still trying to find out what was going on. He needs to know why his life is so terrible.

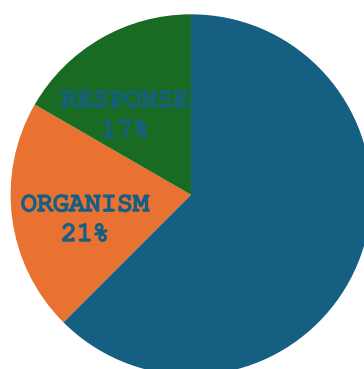
He started to change his attitude when he got the stimulus at the end of the movie. In this part, Arthur explains some stimulus he got, the reasons why he has to change his attitude. This could happen to someone else who has the same experience like him. When he finally knew that his mom had ruined his life. He was adopted and abused repeatedly. He was once found tied to a radiator in her filthy apartment, malnourished with multiple bruises across his body and severe trauma to his head. This part is the climax of the movie. Climax is the first major pause of the play occurs when the main character makes a decision or makes some all-important discovery about either himself or someone else in the play. Never wanted this kind of pain, He turns himself so cold and heartless. He killed his mother and other people who made him unhappy. He became a dangerous and unpredictable man.

There are 24 data analyzed by SOR theory. From data analysis, main character got 15 data from stimulus, 5 data from organism and 4 data from response. That means mental health and character building are mostly affected by the stimulus. The stimulus itself is bullying from the society around main character. Stimulus got $\frac{15}{24} \times 100\% = 62\%$, and organism got $\frac{5}{24} \times 100\% = 21\%$, meanwhile response got $\frac{4}{24} \times 100\% = 17\%$. The data percentage can be seen on table 2 and pie cart below.

Table 2. The Percentage of “Bullying Implication on Mental Health and Character Building by SOR theory” (b)

No	SOR Theory	Total Number of Appearances	Percentage
1	Stimulus	15	62
2	Organism	5	21
3	Response	4	17
	Total	24	100

BULLYING IMPLICATION IN JOKER MOVIE



Picture 2 Chart of Bullying Implication

CONCLUSION

Bullying Indicator

Based on the research, there are 15 indicators of bullying in Joker movie. The indicator consists of 9 emotional bullying, 4 verbal bullying and 2 physical bullying. From the data, we can see that the percentage of emotional bullying is 60%, verbal bullying is 27% and physical bullying is 13%. Emotional bullying has the highest percentage which is 60%. Therefore, the writer can conclude that the most type of bullying happened in Joker movie is emotional bullying.

Emotional bullying is also called relational aggression. Emotional bullying often goes unnoticed by unassuming people. That's because it can be difficult to identify, but it's present everywhere you look. In short, emotional bullying occurs when people try to ostracize one of their peers by changing their social standing, putting themselves in a more powerful and popular position in the process. This is a very calculated type of social manipulation that can leave targets feeling isolated and alone.

Bullying Implication on Mental Health and Character Building

To find out whether those bullying has implication on mental health and character building, this research is analyzed by SOR theory which stands for Stimulus, Organism and Response. The data states that main character got 15 implications from stimulus, 5 implications from organism and 4 implications from response. The highest percentage goes to stimulus that has 62%. Then, organism has 21% and the lowest one is response with 17%. In conclusion, mental health and character building are mostly affected by the stimulus.

Mental health and character building depend on the process that occur in individuals. The process is affected by some stimulus, the stimulus that happened in Joker movie is emotional bullying. This stimulus has gained the attention of the organism; the ability of this organism can continue the subsequent process. Then, the organism can receive both what has been processed so that it can happen willingness in response. Therefore, we can conclude that the reason why the main character in Joker

movie has mental issue and changed his character is because of the implication of emotional bullying.

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